



COACH DEVELOPMENT PLAYBOOK

For the love of
Community Coaching



INTRODUCTION



How to coach, mentor and shape the next generation of cricket-lovers.

Firstly, thank you! Thank you for inspiring all of our players – from rural, urban and culturally and linguistically diverse backgrounds – to develop a lifelong passion of our great game.

Secondly, before you lead your teams out this season, read this playbook to help prepare for your best summer of cricket yet. Here you will find an overview of the important role community coaches play at each level and the resources available for your kit bag to support your ongoing development and fulfillment.

Whether you're stepping into a coaching role for the first time or you are a seasoned professional, follow and share this guide with your peers to make sure community cricket coaches across the country are all reading from the same playbook.

YOUR OPPORTUNITY



For the love of Community Coaching

Where you coach



Why get involved?

Is this role for you?

What programs have coaching opportunities?

How do we support your coaching?

Foundation



- Foster a love for cricket and inspire the next generation of cricketers.
- Positively impact on kids development helping them learn new skills, build confidence and acquire a passion for the game.
- Help kids develop foundational cricket skills and create a solid base for their cricketing journey.
- Join a supportive community that values the growth and passion of cricket and team sport.

- Parents, volunteers, aspiring coaches, teachers

- Woolworth Cricket Blast
- Mascot Challenge
- Schools programs
- All Abilities Cricket

- Introduction to Coaching
- Woolworths Cricket Blast Coordinator resources and learning module
- CA Coach App
- State/Territory masterclasses and resources

Junior Cricket



- Share your passion for cricket and help kids foster a love for the game.
- Have a positive impact on junior cricketers by nurturing their skills, building confidence and encouraging teamwork.
- Develop lifelong skills that extend beyond the cricket field, such as leadership, communication and resilience.
- Create a nurturing environment where young players can grow and thrive both as cricketers and individuals.
- Be part of a cricketing community that celebrates the experiences of junior players.

- Parents, volunteers, aspiring coaches

- Junior Club Cricket
- School Cricket

- Junior Coach Modules
- Community Coach Course
- Advanced Coach Courses
- CA Coach App
- State/Territory masterclasses and resources

Senior Cricket



- Stay connected to cricket and share your passion with players and friends.
- Develop players skills and strategic thinking for social and competitive play.
- Cultivate leadership qualities and teamwork among senior cricketers.
- Join a close community of experienced players and coaches who value growth and camaraderie.

- Current and past players, passionate volunteers

- Club Cricket

- Community and Advanced Coach Courses
- CA Coach App
- State/Territory masterclasses and resources

Representative



- Share your passion for cricket with aspiring and talented players.
- Help develop advanced cricketing skills for competition.
- Foster leadership, teamwork and resilience among representative cricketers.
- Join a network of coaches and players who have a deep love for the game.

- Experienced junior coaches

- Junior Rep Cricket
- Underage Academy / Teams
- Regional Championships

- Advanced Coach Courses
- CA Coach App
- State/Territory masterclasses and resources

Premier Cricket



- Stay connected to cricket and share your passion and expertise with talented players and professionals.
- Help premier players refine their skills and fuel a long-term passion for the game.
- Develop talented cricketing abilities for premier competition.
- Cultivate a culture of trust, inclusion, professionalism and mental agility among premier cricketers.
- Join a circle of coaches and players striving for excellence and leaving a legacy in the cricket community.

- Experienced senior and representative coaches

- Premier Cricket

- Representative Coach Course
- CA Coach App
- State/Territory masterclasses and resources

FOUNDATION COACH

For the love of helping kids enjoy cricket skills, drills and thrills.



Your role

- Create fun, safe and inclusive experiences that inspire kids to keep learning and playing cricket.
- Help players develop new skills (physical, psychological, social and cognitive) through structured and unstructured play.

On the pitch

- Woolworths Cricket Blast.
- Mascot Challenge.
- Schools programs.
- All Abilities Cricket.

What you need

- An understanding of the basics of cricket, but keep it simple.
- Ability to communicate clearly, support development and build confidence.
- A positive approach – inspire others through optimism and encouragement.
- Adaptability – change up the activity if it's not going to plan.
- Be receptive to feedback from players, parents and other stakeholders. Take time to reflect.
- Patience – it might take longer for some beginners to understand cricket and improve.
- A willingness to learn new games and coaching approaches.

How to be an inspirational coach

- Approach your coaching sessions collaboratively, encourage kids to problem-solve.
- Encourage kids to learn new skills and try new approaches. Remember, what works for one player might not work for another.
- Understand the basics of cricket and share your knowledge with gusto.
- Explain information and instructions in different ways to help everyone grasp the concepts.
- Plan your sessions ahead of time and make sure the activities and games are fun, engaging and keep kids moving.
- Understand your players abilities and find the right level of challenge – if the activity is too easy kids will become disengaged, if it's too hard they might give up.
- Involve parents and volunteers – extra helpers will make the program more enjoyable for everyone.

Gauging success



- Player skills develop over time.
- Players progress to Junior Cricket.
- Positive engagement and team cohesion – kids are engaged and participating in various activities. There are plenty of smiles, laughs and good times.
- Positive feedback from players, parents and others.
- You see a great turn out every week.

Before you start



Minimum requirement

- Obtain a current [Working with Children Check](#).
- Understand local Child Safety practices – see [Safeguarding Children](#).

Recommended

- [First Aid Certificate](#).

Learn more



- [Introduction to Coaching](#).
- [Cricket Blast Digital Learning](#).
- Collaborate with your club to explore development opportunities.

In your kit bag



- Download the CA Coach App on [Apple](#) or [Google Play](#) for inspiration on how to coach and teach new skills.
- Leverage [Cricket Blast Coordinator Support resources](#).
- Check out the [Community Coach website](#).

JUNIOR CRICKET COACH

For the love of helping kids develop skills through fun and inclusive playing experiences.



Your role

- Create fun, safe and inclusive playing experiences that inspire kids to keep learning and playing cricket.
- Help players develop their skills (physical, psychological, social and cognitive).
- Facilitate fair and respectful play at training and on match day.
- Guide individual and team progression.
- Help junior players transition to Senior Cricket successfully.

On the pitch

- Junior Cricket.
- School Cricket.

What you need

- Understanding of the rules and playing conditions of Junior Cricket.
- Adaptability – change up the activity if it's not going to plan.
- Adopt a positive approach – inspire others through optimism and encouragement.
- Be receptive to feedback from players, parents and other stakeholders. Take time to reflect.
- Communicate clearly to support development and build confidence.
- Be open to learning new strategies and coaching approaches.

How to be an inspirational coach

- Approach your coaching sessions collaboratively, encourage players to problem-solve.
- Encourage players to learn new skills and try new approaches. Remember, what works for one player might not work for another.
- Have a good understanding of the rules and playing conditions for Junior Cricket.
- Explain information and instructions in different ways to ensure everyone grasps the concepts.
- Plan your sessions ahead of time and make sure your activities and games are fun, engaging and keep kids moving.

Gauging success



- Player skills develop over time.
- The team is engaged in games and skill development activities.
- You receive positive feedback from players, parents and others.
- You see a great turn out every week.
- Volunteers and parents are committed to supporting your team.
- Players return to play for your club or team next season.

Before you start



Minimum requirement

- Obtain a current **Working with Children Check**.
- Understand local Child Safety practices – see **Safeguarding Children**.

Recommended

- **First Aid Certificate**.

Learn more



- **Introduction to Coaching**.
- **Community Coach accreditation**, including the Junior Coach modules in the CA Coach App.
- **Advanced Coaching Course**.
- Collaborate with your club to explore development opportunities.

In your kit bag



- Download the CA Coach App on **Apple** or **Google Play** for inspiration on how to coach and teach new skills.
- On the App use Cricket the Basics, Coaching Tips and Insiders Tips sections to build your knowledge.
- Check out the **Community Coach website**.

SENIOR CRICKET COACH

For the love of the team environment,
individual growth and connection to the game.



Your role

- Create a safe and inclusive playing environment that supports everyone to enjoy their cricket journey.
- Connect talented players with opportunities outside of your immediate club environment.
- Help players develop their skills (physical, psychological, social and cognitive) in competitive environments.
- Guide individual and team progression.

On the pitch

- Senior Club Cricket.
- School Cricket.

What you need

- Understanding of the rules and playing conditions of Senior Cricket.
- Adaptability – change up the activity if it's not going to plan.
- Adopt a positive approach – inspire others through optimism and encouragement.
- Be receptive to feedback from players, parents and other stakeholders. Take time to reflect.
- Communicate clearly to support development and build confidence.

How to be an inspirational coach

- Approach your coaching sessions collaboratively, encourage players to problem-solve.
- Understand the game of cricket and how different coaching practices support skill progression and development.
- Understand playing conditions and rules of the game.
- Plan your sessions ahead of time to make sure activities and games are engaging and appropriate for your playing group.

Gauging success



- Players of all abilities are engaged at training and on match day.
- Team development is a result of how you encouraged and leveraged insights from players and other stakeholders.
- You manage the involvement of others to help enhance the team's overall experience.
- Players return to play for your club or team next season.

Before you start



Minimum requirement

- Obtain a current **Working with Children Check**.
- Understand local Child Safety practices – see **Safeguarding Children**.

Recommended

- **First Aid Certificate**.

Learn more



- **Community Coach accreditation**, including the Junior Coach modules in the CA Coach App.
- **Advanced Coaching Course**.
- Collaborate with your club to explore development opportunities.
- Work with your club's Coach Developer.
- Workshops and masterclasses offered by your State/Territory Association.
- Networking opportunities with known stakeholders and coaches.

In your kit bag



- Download the CA Coach App on **Apple** or **Google Play** for inspiration on how to coach and teach new skills.
- On the App use Insiders Tips and the Australian Way to build your knowledge.
- Check out the **Community Coach website**.

REPRESENTATIVE COACH

For the love of developing aspirational players, who have the future of the game in their hands.



Your role

- Create fun, safe and inclusive playing and participation experiences.
- Create a team culture of trust and inclusion.
- Develop and leverage relationships to help drive results.
- Expose players to future pathways and opportunities for growth.
- Help players develop their skills (physical, psychological, social and cognitive) in competitive environments.
- Guide individual and team progression and success.

On the pitch

- Representative Cricket.
- Senior 1st XI School Cricket.
- Premier Junior Cricket (South Australia and Western Australia).

What you need

- An understanding of the rules and playing conditions of Representative Cricket.
- Adaptability – change up the training sessions or activity if it's not going to plan.
- Adopt a positive approach – inspire others through optimism and encouragement.
- Be receptive to feedback from players, parents and other stakeholders. Take time to reflect.
- Be open to learning new strategies and coaching approaches.

How to be an inspirational coach

- Approach your coaching sessions collaboratively; encourage players to problem-solve.
- Understand the game of cricket and how different coaching practices support skill progression and development.
- Navigate and develop match awareness and leadership.
- Support athlete health and wellbeing.

Gauging success



- Positive feedback from players, parents and others.
- Players are selected in underage State/Territory programs.
- Players return to play and participate in your program.

Before you start



- Obtain a current **Working with Children Check**.
- Obtain **Working With Vulnerable People** registration (if required).
- Understand local Child Safety practices – see **Safeguarding Children**.
- Completion of relevant integrity education.
- **First Aid Certificate**.

Learn more



- **Advanced Coaching Course**.
- **Representative Coaching Course**.
- State/Territory Premier Coach Development programs.
- Workshops and masterclasses offered by your State/Territory Association.
- Involvement in training sessions with State/Territory programs.
- Personal coaching mentorship.

In your kit bag



- CA Coach App (download for free on **Apple** or **Google Play**).
- Relevant CA Coach App sections, such as Insiders Tips, The Australian Way and the video tool.
- Australian Cricket's **learning management system** (LMS), a comprehensive suite of resources to enhance your coaching skills based on the latest coaching methodologies and practices.

PREMIER CRICKET COACH

For the love of coaching
and developing talented players.



Your role

- Help players refine their skills and be challenged to reach their highest playing capability.
- Align performance for team success.
- Create a team culture of trust and inclusion.
- Develop and leverage relationships to help drive results.
- Guide individual and team progression.
- Support S/T with identification of talented players
Align to State/Territory body practices for Talent.

On the pitch

- Premier Senior Cricket.
- Pathway programs.
- Representative Cricket.

What you need

- An understanding of the rules and playing conditions of Premier Cricket.
- An ability to be adaptable; nimble and resourceful. Change direction if you need to.
- Adopt a positive approach – inspire others through optimism and encouragement.
- Be receptive to feedback from players and other stakeholders. Take time to reflect.
- Have a results and data driven approach.
- Embody strong self-awareness and emotional intelligence.
- Be open to learning new strategies and coaching approaches.

How to be an inspirational coach

- Encourage players to problem-solve to help accelerate results and build capability.
- Identify problems and opportunities, use data and insights to make informed decisions.
- Get to know the playing group both on and off the field to help support athlete health and wellbeing.
- Inspire maximum effort from individuals and the team.
- Communicate clear expectations to help build confidence and success.
- Establish a clear plan to support individual and team development.
- Understand evolving formats, including skill acquisition requirements.
- Evaluate and select players to meet the needs of the team (culture, performance).
- Understand technical and tactical coaching trends.

Gauging success



- Player development and progression.
- Team cohesion and culture.
- High player engagement and morale.
- Individual and team adaptability, especially when under pressure.
- A winning and high-performance record.

Before you start



- Complete relevant Integrity modules, including Anti-Corruption and Drugs in Sport.
- Obtain a current **Working with Children Check** (if required).
- Obtain **Working With Vulnerable People** registration (if required).
- Understand local Child Safety practices – see **Safeguarding Children**.

Learn more



- **Advanced Coaching Course.**
- **Representative Coaching Course.**
- State/Territory Premier Coach Development programs.
- State/Territory Association workshops and masterclasses.
- Involvement in training sessions with State/Territory programs.
- Personal coaching mentorship.

In your kit bag



- Australian Cricket's **learning management system** (LMS), a comprehensive suite of resources to enhance your coaching skills based on the latest coaching methodologies and practices.

HIGH PERFORMANCE COACH

For the love of aspiring to coaching greatness and elite level competition success.



Your role

- Align performance for team success.
- Create a team culture of trust and inclusion.
- Develop and leverage relationships to help drive results.
- Guide individual and team progression.

On the pitch

- Premier Senior Cricket.
- Pathway programs.
- Representative Cricket.

What you need

- An ability to be adaptable; nimble and resourceful. Change direction if you need to.
- Adopt a positive approach – inspire others through optimism and encouragement.
- Be receptive to feedback from players and other stakeholders. Take time to reflect.
- Have a results and data driven approach.
- Strong self-awareness and emotional intelligence.
- Be open to learning new strategies and coaching approaches.

How to be an inspirational coach

- Encourage players to problem-solve to build capability and drive performance.
- Identify problems and opportunities, use data and insights to make informed decisions.
- Get to know the playing group both on and off the field to help support athlete health and wellbeing.
- Inspire maximum effort from individuals and the team.
- Communicate clear expectations to help build confidence and success.
- Establish a clear plan to support individual and team development.
- Understand evolving formats, including skill acquisition requirements.
- Evaluate and select players to meet the needs of the team (culture, performance).
- Understand technical and tactical coaching trends.

Gauging success



- Player development and progression.
- Team cohesion and culture.
- High player engagement and morale.
- Individual and team adaptability, especially when under pressure.
- A winning and high-performance record.

Before you start



- Complete relevant Integrity modules, including Anti-Corruption and Drugs in Sport.
- Obtain a current **Working with Children Check** (if required).

Learn more



- **CA High Performance Coach Course.**
- **Advanced Coaching Course.**
- State/Territory Premier Coach Development programs.
- State/Territory Association workshops and masterclasses.
- Involvement in training sessions with State/Territory programs.
- Personal coaching mentorship.

In your kit bag



- Australian Cricket's **learning management system** (LMS), a comprehensive suite of resources to enhance your coaching skills based on the latest coaching methodologies and practices.

COACH DEVELOPER

For the love of supporting others to develop a passion for community cricket coaching.



Your role

- Provide first-hand support, advice and encouragement to coaches on the job.
- Work with the club to recruit and train junior coaches.
- Be a conduit between the Association Junior Director of Coaching and the club.
- Understand and promote the available coaching development resources.
- Inspire and lead coaches to deliver exceptional cricket experiences for junior players.

Your opportunity

- Dedicated coach activation role to support coach development at your club.

What you need

- Passion for coaching and junior player development.
- Understanding of the rules and playing conditions of Junior Cricket.
- Understanding of the tools and resources available to coaches, and willingness to actively promote them at your club (e.g. CA Coach App on **Apple** or **Google Play**, Coach Education).
- Australian Cricket Coach – **Community Coach or Advanced Coach** – accreditation.
- Completion of Junior Coach modules in the CA Coach App.
- An understand local Child Safety practices – see **Safeguarding Children**.
- A current **Working with Children Check**, or equivalent, based on your responsibilities.

Gauging success



- Successful networking and collaboration with other junior coaches and club stakeholders.
- Shared resources and promotional opportunities for local coaching development.
- Learning and growth opportunities using CA Coach App resources.
- Improved engagement and stakeholder relationships among parents, coaches and your Association.

Learn more



- **Community Coach and Advanced Coach** courses.
- State/Territory Association workshops and masterclasses.
- Local cricket, sport and government network connections.
- Premier Club membership and appointments.
- Work with the Association Director of Coaching.

In your kit bag



- CA Coach App (download for free on **Apple** or **Google Play**).
- Cricket the Basics and Coaching Essentials featured on the CA Coach App.
- **Community Coach website**.
- Australian Cricket's **learning management system** (LMS), a comprehensive suite of resources to enhance your coaching skills based on the latest coaching methodologies and practices.

JUNIOR DIRECTOR OF COACHING

For the love of supporting others to develop a passion for coaching cricket.



Your role

- Work with your Association to develop coaching opportunities within clubs and competitions.
- Set players and the sport up for success, while providing a fun learning environment that promotes participation.
- Encourage and develop a community spirit in the Association.
- Provide support and seamless onboarding for Coach Developers.
- Organise regular events with Club Developers to discuss building positive cricket environments that influence player retention, holistic player development and the role of the coach.
- Conduct annual targeted coach development sessions for the Association at a junior level.
- Target representative cricket and alignment with your State/Territory body.

What you need

- An understanding of the rules and playing conditions of Junior Cricket.
- Knowledge of the playing experience pathway for cricketers and coaches.
- Australian Cricket Coach – **Advanced Coach or Representative Coach** – accreditation.
- Completion of Junior Coach modules in the CA Coach App available on **Apple** or **Google Play**.
- An understanding of local Child Safety practices – see **Safeguarding Children**.
- A current **Working with Children Check**.

Gauging success



- Clubs have an appointed Junior Coach Developer or equivalent.
- Successful club stakeholder collaboration, building knowledge and coaching expertise in the Association's Junior Cricket program.
- Improved coach development in your area.

Learn more



- State/Territory Association workshops and masterclasses.
- Local cricket, sport and government network connections.

In your kit bag



- CA Coach App (download for free on **Apple** or **Google Play**).
- **Community Coach website**.
- Your State/Territory Field-Force, such as Coaching and Talent Specialists, Area Managers and Participation Officers.
- Your Association committee and workforce.
- Australian Cricket's **learning management system** (LMS), a comprehensive suite of resources to enhance your coaching skills based on the latest coaching methodologies and practices.

